

**THURSDAY:** Founders Day Ball, 8 p.m., Women's gym.  
**FRIDAY:** "Beat Utah" dance in Women's gym, 9 p.m.  
 W.A.A. fall outing.  
**TURSDAY:** BYU-Utah football game, Salt Lake City, 2:30 p.m.  
 Special train leaves Provo at 4:45 a.m.  
 Rally starts Temple Square Hotel, 11:45 p.m.  
**FRIDAY:** Sunday school, Joseph Smith building, 10:30.  
**FRIDAY:** Student "fun" assembly, 4 p.m., College hall.  
**WEDSDAY:** Devotional assembly.  
**WEDNESDAY:** Mat dance.  
 Lycium-Jan Chermakovsky, pianist, Provo tabernacle.  
 Football rally.  
**THURSDAY:** Assembly featuring Jan Chermakovsky.  
 College varieties, KOVO, 6:30.





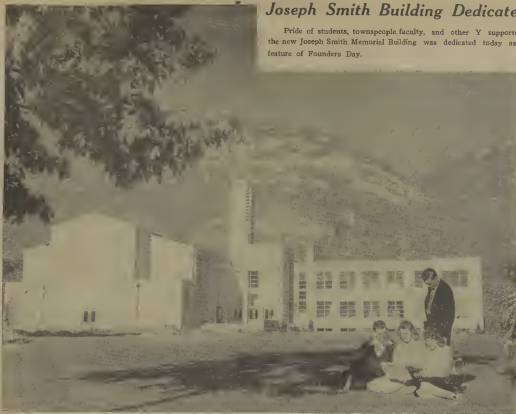
# Congratulations To BYU On Its Splendid Building

## M. H. Graham Printing Company

congratulates the B. Y. U. on the completion of the Smith Building

PRINTING That Pleases

Phone 285  
30 South 1st West



### Joseph Smith Building Dedicated

Pride of students, townspeople faculty, and other Y supporters, the new Joseph Smith Memorial Building was dedicated today as a feature of Founders Day.

### Congratulations

Brigham Young University  
On The Dedication of the New  
Joseph Smith Building

★

May its dedication purpose as a religious and social center have an everlasting value to all students.

★

## Nuttall Jersey Farm

Home of High Grade Jersey Milk  
"Try It - You'll Buy It"  
Phone 484

### EVERSHARP

challenges your pencil and pen to a writing duel!

Try this amazing  
60-second demonstration!

Write a few lines with this brilliant new Eversharp Repeating Pencil. No twisting. No lead hammering. When it needs new points, it finds new points like a machine gun! Compare this to your present pencil.

And—most amazing of all—see the new EVERSARP Pen—with the "magic feel"—in action. Won't drip. Won't flood. Won't stain your fingers. See it and you'll know the story. Stop in today! . . . All Eversharp Repeating Pencils and Eversharp Pens at \$1.00 or more—see GUARANTEED FOREVER!

Tune in EVERSHARP'S  
"TAKE IT OR LEAVE IT"

Watch  
OUR Sale  
15  
and go

## Standard Supply Co.

Phone 14 83 North Univ. Ave.

A Fine Achievement ~  
Is The Splendid New

Joseph Smith Building  
Our Congratulations to B. Y. U. for this  
addition to its Fine Facilities.

★

### The Daily Herald

Provo's Own Newspaper

### An Invitation--



TO BE  
COLLEGIATE

Calder's like the College Student . . . His  
nonchalant relaxation . . . Happiness . . .  
His love of good things . . . Spend your  
leisure time at

★

## Calder's

Phone 1552

Congratulations . . .  
to B.Y.U.

On Its New Building . . .

★

For Best Coverage of Today's Happen-  
ings, Read

### The Deseret News

A B. Y. U. Supporter

WE ARE PREPARED . . .

to give you first class service on your Cleaning, Alter-  
ing and pressing, at Most Economical Prices.

Phone us - We do the Rest - Phone 125

HEMSTITCHING and PICOTING

### National French Cleaning Co.

95 North University Avenue Provo, Utah

### Congratulations . . .

B. Y. U. on the dedication of the new  
Joseph Smith Building. May you con-  
tinue to grow . . .

★

## Provo Bakery

North of Public Library

Phone 384

### New Building Becomes Center of BY

Already a center of student life and spiritual development, the Joseph Smith Memorial Building is now being made an epicenter of providing the university with a sharp and social center.

Development and student accom-  
modations have attracted more students  
than ever before because of the  
openness and business building  
facilities, sports, and these have  
also been held in the building and  
theaters and other events are plan-  
ned in it.

Having an audience that will  
seat 2000 persons, banquet rooms,  
luxurious lounge, a reading room,  
caterers, recreation facilities, a  
ballroom, offices and classrooms,  
the new building has become one  
of the outstanding features of a  
beautiful campus.

The building, dedicated today,  
was made possible by a Church  
Welfare project.

### MUSIC—

Instrumental and Vocal  
SHEET MUSIC & BOOKS  
Musician's Supplies  
Columbia Records

★

The MUSIC BOX  
104 North University Ave.



FASHION EXCITING  
Handmade tailored, uniquely styled  
French fashion accessories, hats, soft  
shirts and sweaters, handkerchiefs and  
handbags.

\$5.00

### HOOVER'S

76 West Center Street

BEAT UTAH, COUGARS! . . .

We're With You 100 Per Cent

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PROVO'S DOMINANT DIME STORE  
F. W. Woolworth Co.  
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### BOWL . .

For Health  
For Beauty  
For Exercise  
For Recreation



10¢ A Line Anytime

HI - HO BOWLING

225 West Center

Provo, Utah

## Utah County

### Congratulates

## Brigham Young University

on the Dedication of the  
Joseph Smith Building

### Better Cleaning

Renew the beauty of your garments—

— Our Cleaning Methods Will Do It

### 69c Student Rate

For Suits and Dresses  
Altering and Repairing

★

### Imperial Cleaners & Dyers

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Phone 448







